

Dear Friend of Beloit Art Center,

We can all agree this year has been difficult for everyone! Among the challenges of COVID-19, social distancing has limited the options for art lovers, with museums and galleries remaining closed for much of the year. Like other nonprofit organizations, the Beloit Art Center (BAC) was forced to cancel many events for 2020. Despite the hardships created by the pandemic, thanks to the continued support of our members, the BAC remains financially healthy and filled with optimism for the coming year.

The Beloit Art Center installs twenty-eight art exhibits annually, including quarterly exhibits at the Beloit Public Library. On average this provides over 200 artists the opportunity to have their art displayed, critiqued and offered for sale in a public exhibit. Artists impacted by the shutdown have been rebooked for 2021 and into 2022, ensuring our galleries will be busy well into the future. We re-opened the building in August and resumed "First Friday" events in September with sensible protocols in place to protect our members. As we strive to return to normal,

the BAC board is working to find ways to support artists and provide benefits for our members with the goal of making the Beloit Art Center better and stronger.

During the closure members of the board used the down time to paint the gift shop, update the inventory system, and add the ability to accept credit cards for purchases. The next time you need a special gift be sure to stop by the BAC Gift Shop to see all we have to offer! The board is also working on ways to bring more art classes, groups and workshops to the BAC. We welcome your input and ideas at: info@beloitartcenter.com

By far our most significant initiative this year is to acquire the building the Beloit Art Center has occupied for the last twenty years. Our hope is to finalize the purchase by the end of the year, further ensuring that the visual arts will remain in downtown Beloit, the cultural center of our community.

While the challenges in 2020 have been many, we feel optimistic about the future. By starting or renewing your membership we will be able to continue to find new ways to *teach, display and promote art through events, classes, gallery & studio space*. Membership runs from November 1, 2020 through October 31, 2021 and your payment is fully tax deductible.

- **General Membership - Individual: \$25.00 | Family: \$75.00** Receive the monthly email newsletter featuring exhibits, classes and special events. As a member, you have a voice in the direction of the Beloit Art Center at our annual meeting each May. We also encourage you to join us for First Fridays, classes and special events.
- **Artists Membership | \$150.00** Dedicated to artists, this level includes the opportunity to exhibit work in the Bell Gallery for one-month coinciding with a main gallery show.
- **Friend of the Arts | \$250 or \$ _____** As a Friend of the Arts, you take joy in supporting Beloit's art and cultural scene. You support the mission and entrust the role the Beloit Art Center plays in the arts community. Your membership level will be listed on the sponsorship recognition board.
- **Business Membership | \$500 or \$ _____** As a business member your logo will be advertised throughout the year in our monthly electronic newsletter and at all BAC events including First Fridays.

Thank you kindly for your support. We look forward to seeing you at the Beloit Art Center!



Gary Dencker
BFAI Board President